

Lean Techniques for Finance Function and Operation Excellence

— A fully integrated approach to cost reduction

25-26 March, 2010 Shanghai

This Training will use a real word Corporate Survey Result on “Delivering an Effective Cost Reduction Strategy” (which underpins the fact that any company which does not try to use a fully integrated approach to cost reduction is less likely to see the major cost savings) together with some slides to show the extent to which we would go through a full Operational Excellence program.

Participants can get maximum benefit by active participation and teamwork during the course. You will be expected to contribute with your own ideas and issues and be ready to discuss these.



Laura Ipacs

- Member of the IAESB (International Accounting Education Standards Board) of the IFAC, representing the ACCA
- Approximately 18 years Enterprise working experience, spent 5 years with Finance Director Position in multinational enterprise and 6 years in Price Waterhouse Coopers
- Lecturing for the seventh year now, providing professional training services for the ACCA and CIMA qualifications. Her lively style will ensure you have both a pleasant and a useful course.

■ Benefits of Attending

Lean Accounting helps you change your thinking from utilizing resources to creating value to the customer, from departmental structures and individual responsibility to teamwork and empowerment, from pursuits of budgets to pursuits of perfection.

- Helping you focus on creating value to your customers by kinds of tools.
- Helping you design a radically new way to your processes.
- Learning a totally new way to control operations.
- Putting performance measurement on a different level.
- Savagely eliminating waste from the process.

Who should attend

GM / VPs / CFO / COO
Finance / Operation Director
Finance / Operation Controller
Lean / Process Manager
SSC / Cost / Finance Manager
Operation Manager
Auditing / Project Manager
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■ Extra Bonus

- Eligible for 12 CPD hours (ACCA members) after attending this training
- All delegates will receive a certification of participation by SHUFE & BPP

■ **How to attend** Please easily fill in the last page and fax back to +86 21 6083 7901

■ Course overview

There is a growing trend in firms to adopt the use of lean tools to streamline and enhance productivity and effectiveness of organisations. Whilst initial application has focused on manufacturing and production operations there is increasing use and application of the tools in other functional areas such as Finance.

In many organisations expenditure reduction programmes are announced and implemented in times of financial crisis and normally focus mainly on rationalisation and manpower reduction.

This course also aims to look at wider ranging operational excellence programmes and the methods of successful implementation.

■ Trainer Background



Laura Ipacs

Our lecturer, Ms Laura Ipacs from Europe lectures extensively throughout the world on accountancy topics. She is a British-trained accountant and has a large experience in both applying and teaching financial and management accounting. Her lively style will ensure you have both a pleasant and a useful course.

Her career started from Coopers & Lybrand in 1992 as a Corporate Finance Specialist; in 1998, Price Waterhouse merged with Coopers & Lybrand as PriceWaterhouse Coopers.

Later, she joined a MNC as the Finance Manager and responsible for all aspects of local and US GAAP accounting and reporting and actively involved in all management decisions.

She later joined DuPont-Conoco as the Finance Director and actively participated in the regional and European finance. She then went on to work for a UK-based company, setting up finance and management systems in countries outside the home base of the corporation.

She has been lecturing for the seventh year now, especially on financial and management accounting topics.

■ About SHUFE

Shanghai University of Finance and Economics is the most famous business school with international recognition, of which the Accounting discipline is ranking Top 1 in China. With a long history and involvement in the developing high level university program, SHUFE is a key state-owned university funded by the "211 Project" directly under the Ministry of Education. The school has now become a multidisciplinary key university, which mainly focuses on economic management, and also develops other majors, such as economics, management, law, liberal arts, science, etc. SHUFE became the key state-owned university funded by the "211 Project" in 1996, and got the excellent evaluation result in undergraduate teaching which was carried out by the Ministry of Education in 2000. In 2007, SHUFE become a member of the developing high level university program.

Presently, SHUFE have become a designated training provider in the field of Accounting and Finance, for Fortune 500, financial institutes, large and medium-sized domestic enterprises, and is committed to become the top training brand in accounting and finance in China. In recent years, based on our interactions with the market and the characteristics of accounting and finance fields, we have developed a lot of accounting and finance courses which suit the needs of enterprises and market. Meanwhile, we have introduced a number of advanced accounting and finance courses abroad through our cooperation with some famous foreign training institutions.

■ Payment Method

开户人: 上海高顿企业管理咨询有限公司
开户行: 022582-工行上海市不夜城支行
帐号: 1001258209300348842

■ Course content

1. Introductions & objectives
2. What is Lean & how does it relate to finance?
3. Lean and functional improvement
4. Creating the Lean culture
5. Process Mapping
 - Input Process Output Diagrams
 - Process Flow Chart
 - Time Value Map
6. Process improvement and change
 - Flexible specialisation
 - JIT applied to the financial system
 - Managing change
 - The change agent
 - How to do it
 - Business Process Reengineering
7. Business Process Reengineering
 - Principles and methodology
 - Focus on process
 - Problems with BPR
 - Beyond BPR
8. The DMAIC model
 - Defining our project
 - Data collation
 - The 'baseline' event
 - Improvement initiatives for finance
9. The 'aftermath'
9. Undesirable effects (UDE's)
 - inter-relationship diagram
 - 5 Whys
 - Force field analysis
 - Cause and effect diagrams
10. After action review (AAR)
11. McKinsey Business System
12. Porter's Value Chain
13. The Value System
14. Scopes of Value Chain
15. Value stream mapping
16. Delivering An Effective Cost Reduction Strategy
 - Setting agenda
 - Cost Reduction Techniques
 - Implementing Cost Reduction Programme
17. Procurement Excellence
18. Ensuring accountability for the success of the programme
19. Successful implementation of a change programme
20. Creating the right culture to sustain such a programme.





Registration Form

Fax Back to +86 21 60837901

Event Name: Lean Techniques for Finance Function and Operation Excellence	Event Date: 25-26 March, 2010 Shanghai
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Delegates information

Name	Gender	Title	Mobile No.	Tele No.	E-mail Add.

Organization:	
Office Tel:	Fax:
Address:	Zip:
Payment: <input type="checkbox"/> Bank Transfer <input type="checkbox"/> Cash <input type="checkbox"/> Cheque <input type="checkbox"/> Other	
Invoice Title:	

Training Manager/Approving Manager information

Name	Gender	Title	Mobile No.	Tele No.	E-mail Add.

Including training materials, stationeries, lunch and refreshments. The fee for in-house training can be negotiable.

Please fax this registration form back to: [021-60837901](tel:021-60837901).

Terms & Conditions:

- A substitute delegate is welcoming to replace your place at any time if you cannot attend personally.
- A 50% cancellation fee will be charged if you cancel your seat unilaterally.
- SHUFE promises to refund the entire registration fee if the program is cancelled except for the force majeure.

Contact Person: *Brian Qian*

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